



**MARKET LEADER
IN FIRE & CARBON
MONOXIDE
PROTECTION**

an  Company



ABOUT US

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aico

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AN INTRO TO AICO

As Aico enters its 30th year, it seems appropriate to look back on the factors that have contributed to our achievements and also to look forward to our future.

From its incorporation in 1990, Aico has rapidly grown to become the recognised market leader in domestic Fire and Carbon Monoxide (CO) protection that it is today.

Education, Quality, Service and Innovation are at the core of everything that we do. With life safety products, quality is paramount. All of our products are manufactured within the Ei group at our world class manufacturing facility in Ireland, where we have been developing and manufacturing alarms for over 50 years. As part of this process, every single alarm produced is rigorously tested multiple times, ensuring that we maintain unrivalled levels of quality and reliability.

Throughout our history we have led the way in providing innovative solutions and achieved numerous industry firsts, in the field of Fire and CO home life safety products.

This is coupled with our commitment to deliver outstanding levels of customer service, from initial alarm specification, through to unparalleled after sales support. Our dedicated team of Regional Specification Managers are always on hand to advise on

best practice and complying with the latest legislation and standards, working alongside our customer service and technical teams to ensure you receive all the support you need.

Our support extends to education and training, be that our Expert Installer training scheme, dedicated industry training days and forums or Fire and CO awareness sessions for schools and communities. All of which can be delivered at our state-of-the-art Centre of Excellence or via our fleet of mobile demonstration units - bringing our award-winning training directly to you.

But it's not just about alarms - our Aico in the Community initiative was developed to help schools, colleges, universities, charities and community organisations to achieve their goals and to help build a sustainable environment now and in the future. By focusing on four core areas; Education, Volunteering, Business Enterprise and Charity, our aim is to give back to our community.

As we look towards our future, we will continue to pioneer in the latest technological advancements in sensor technology and advance the connected home, maintaining our position as the leader in home life safety, promoting best practice and engaging with our communities to deliver safer homes.



EDUCATION, QUALITY, SERVICE AND INNOVATION IS AT THE HEART OF EVERYTHING WE DO.

We are extremely proud of our high standards both in our products and our company. When working with all of our customers, or within the community, we always follow the same philosophy.

Our reputation is built not only on producing the highest quality alarms, but also through passionate people, continued innovation, exceptional service and unrivalled support.



EDUCATION

Our primary aim is to make homes safer. We believe it is our responsibility to not only create the right safety products, but to also raise awareness of dangers through our educational campaigns to communities, alongside promoting best practice through our installer programme.

In terms of education, we are also proud to work with schools, colleges and universities to create opportunities for the next generation to share our vision.



SERVICE

We offer market-leading support to our customers, with a team of experienced regional specification managers across the UK offering all the information needed to select the right alarms and technologies.

They also work closely with distributors, whilst our in-house technical team is available to provide dedicated technical support. Finally, our internal sales team provides excellent support over the phone to create a smooth ordering process for every customer.



QUALITY

For the most reliable life-saving detection, each individual alarm not only meets every approval but is tested several times, primarily on initial assembly, at the test and calibration stage and a final thorough test.

Every alarm is also third party accredited to the relevant British or European standard, and both Aico and Ei Electronics operate to ISO 9001:2015, ISO 14001:2015 and OHSAS 18001:2007 standards.



INNOVATION

Aico's dedicated research and development team continues to innovate with new products and applications, and together with Ei Electronics we hold over 20 patents on life-saving alarm detection technologies.

Aico has been first to market with many ground-breaking innovations that improve protection and make maintenance easier, including rechargeable battery back-up, wireless radio frequency interconnection, multi-sensor fire alarms and digital information extraction.

an **Ei** Company

Ei ELECTRONICS

Employing over 800 people worldwide, Ei Electronics are headquartered in Shannon, Ireland, where all manufacturing functions are centred. Ei Electronics business has expanded significantly and today they rank as one of Ireland's leading indigenous electronics manufacturing and exporting companies.

The strategic decision to maintain all manufacturing in Shannon has been key to building the quality and service reputation of their brand throughout their history.

Aico were appointed Ei Electronics UK distributor in 1990 and became a wholly owned subsidiary of the group in 2004.

Other subsidiaries were later established in Germany, France, Poland and the USA.

A growing network of value-added partners now account for sales to over 30 countries, with an ever-expanding global footprint of customers throughout Europe, the USA, the Middle East and Africa, South East Asia and Australasia.

With 100% manufacturing located in Shannon, Ei Electronics today represents an exemplar of the fully integrated, state-of-the-art manufacturing facility. They continue to build on this strong tradition and heritage of manufacturing excellence, as their business expands and brings exciting new challenges on a global stage.



200M

Group turnover



30

Countries exported to daily



100%

Manufacturing in Ireland



800+

Employees worldwide

Why you can always count on Aico



Manufactured in Ireland



Every alarm carries a Kitemark



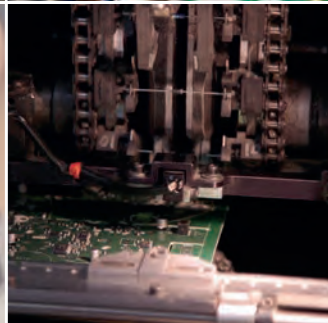
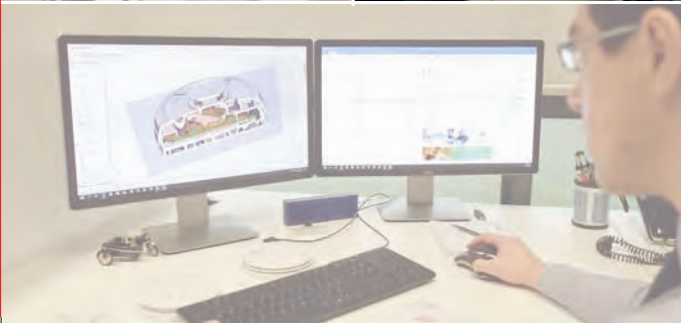
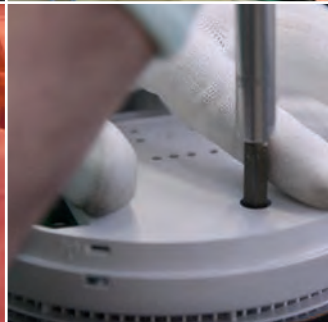
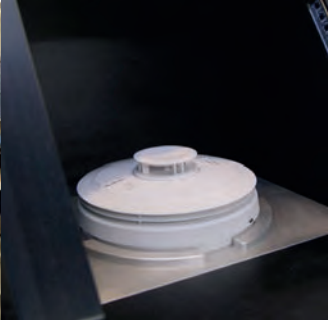
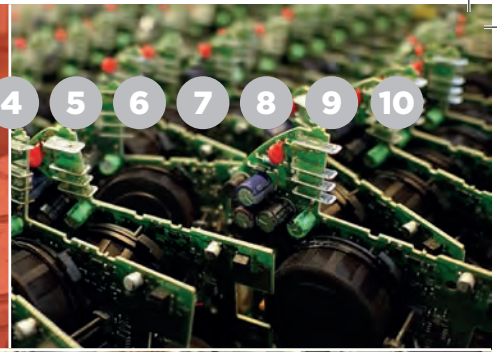
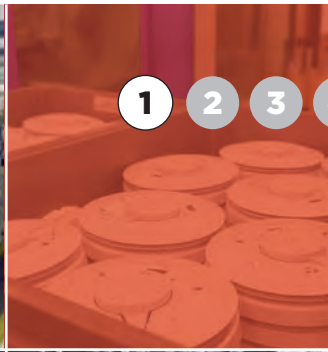
Unique secure messaging system



Each alarm is tested at least four times



Support that goes the extra mile



AICO AT A GLANCE

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Regional Specification
Managers operating
around the UK

An annual turnover in
2019 of

£140m

Aico reaches a
monthly turnover in
2019 of

£21m

4

Mobile Training and
Demonstration Units
that operate around
the UK

4.5 million

alarms sold in 2019

113,000

boxes delivered
in 2019

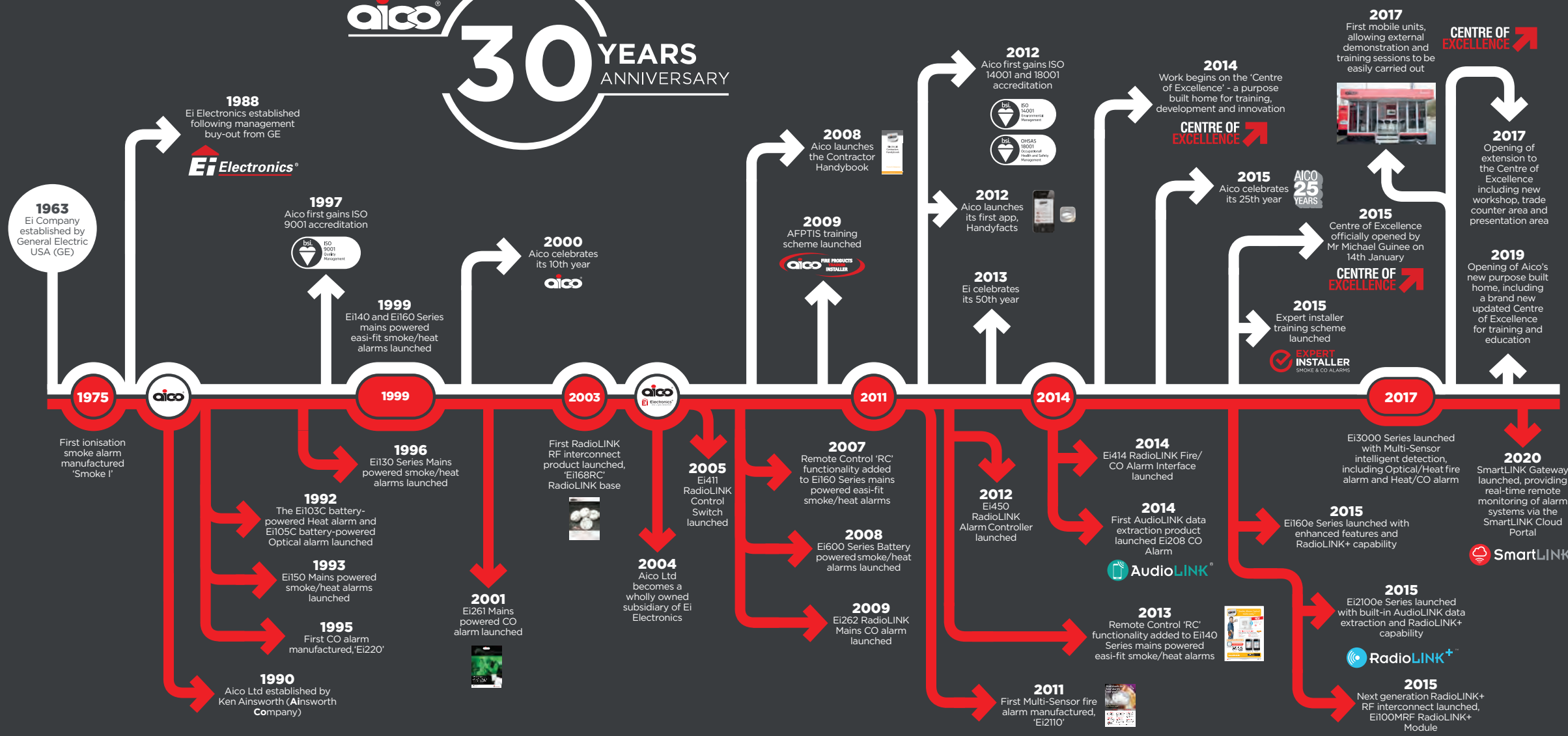
Aico currently have
over 60
products

The Market Leader in
Fire & Carbon Monoxide
protection with

95%

market share

aico
30 YEARS
 ANNIVERSARY



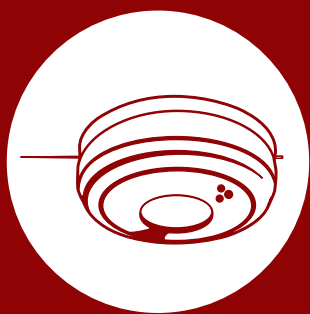
Aico turnover & sales figures

1996 Aico annual turnover reaches £5,000,000	1999 Aico monthly sales reach £1,000,000	2000 Aico annual turnover reaches £10,000,000	2004 Aico annual turnover reaches £20,000,000	2005 Aico monthly sales reach £2,000,000	2007 Aico monthly sales reach £3,000,000	2011 Aico monthly sales reach £4,000,000	2013 Aico monthly sales reach £5,000,000	2013 Aico monthly sales reach £5,000,000	2014 Aico annual turnover reaches £50,000,000	2015 Aico monthly sales reach £7,000,000	2015 Aico monthly sales reach £8,000,000	2016 Aico monthly sales reach £12,000,000	2017 Aico annual turnover reaches £90,000,000	2018 Aico monthly sales reach £17,000,000	2019 Aico monthly sales reach £21,000,000	2019 Aico annual turnover reaches £140,000,000
2008 Aico annual turnover reaches £30,000,000	2011 Aico annual turnover reaches £40,000,000	2013 Aico annual turnover reaches £50,000,000	2013 Ei Electronics turnover reaches £100,000,000	2014 Ei Electronics turnover reaches £150,000,000	2015 Aico annual turnover reaches £70,000,000	2016 Aico annual turnover reaches £85,000,000	2018 Aico annual turnover reaches £110,000,000	2019 Aico annual turnover reaches £140,000,000								

The aico logo, featuring the word "aico" in a lowercase, sans-serif font with a red dot above the letter "i".

30 YEARS
ANNIVERSARY

The aico logo is displayed on the side of a modern, multi-story building with large glass windows.



PRODUCTS

2

PRODUCTS

2

WHATEVER YOU NEED, **AICO** HAS IT COVERED

With our extensive product range and ever-growing list of sophisticated, ground-breaking features, you are sure to find precisely what you need in terms of Fire and Carbon Monoxide protection.




IN 2018 OUR FLAGSHIP 3000 SERIES WAS LAUNCHED





The 3000 Series

**Full circle protection.
Intelligent simplicity.
Intelligence in every alarm.
Simplicity for every install.**

The 3000 Series is our first series to provide whole property coverage within one series, detecting both Fire and Carbon Monoxide (CO) in one range. This series is our most intelligent and technologically advanced yet, whilst maintaining the simplicity, our customers value.

Every alarm within the 3000 Series has  AudioLINK[®] for local data extraction, with the optical smoke alarms having in-built dust compensation, which automatically recalibrates sensors, aiding in reducing false alarms and maintenance costs.

Benefits of all alarms in the 3000 Series

- Mains powered with a 10 year rechargeable Lithium cell back-up
- Real time local data extraction using  AudioLINK[®]
-  SmartLINK[®] capability for wireless interconnection, data extraction and whole system monitoring
- All alarms in the series fit on  bases
- Combined test/silence button
- 5 year guarantee
- 3rd party BSI accredited 
- Made in Ireland



Our award winning combined Heat and Carbon Monoxide Alarm, Ei3028, was named the Electrical Wholesaler winner for Best Safety/Security product 2019.

The Ei3028 alarm contains our tried and tested thermistor heat sensor and our proven electrochemical CO sensor, providing protection from both Fire and CO in one unit.

Benefits of the Ei3028 Multi-Sensor Heat and CO Alarm

- Install one alarm instead of two for combined Fire and CO coverage
- Contains two proven, reliable sensors
- Flashing Fire and CO indicators
- Easy install - simply slide the new alarm onto an existing **easi-fit** base
- Compatible with **SmartLINK**® wireless interconnection using our award-winning RF technology for simple system set up, House Coding and system expansion
- Real time local data extraction using **AudioLINK** or whole system remote data monitoring and extraction with **SmartLINK**®
- Fully backwards compatible with existing Aico systems



Ei1000G SMARTLINK GATEWAY



DIGITAL TRANSFORMATION, PREPARATION FOR THE FUTURE



The alarm management system every social landlord's been waiting for

(We know because they told us)

We know maintaining data for your properties is time-consuming. We know gaining access can be an issue. We know you want the reassurance of your alarms working to protect your tenants - because we worked with social landlords to design the ideal alarm management system. So the Ei1000G SmartLINK Gateway automatically collates real-time data from every alarm into a simple dashboard format - with no need for Ethernet cabling or Wi-Fi. Making tracking maintenance and issues easier, quicker and less costly.



A Revolution In Tenant Safety





SmartLINK®

What exactly is the SmartLINK® Gateway?

An exciting innovation in Fire and Carbon Monoxide safety, the Gateway and Cloud portal use Aico's SmartLINK technology to bring together data from all of the SmartLINK-enabled alarms in a system in a simple, online dashboard format - so viewing and managing them is easier and more effective. The system also makes alarm maintenance, repair and replacement more efficient, by creating alerts for maintenance and fault events.



No cabling or Wi-Fi needed



Real-time anytime reporting



SmartLINK compatible



No property access required after initial installation



Forecast replacement & maintenance



Email or SMS notifications



Easy-to-use dashboard



Reduce costs improve efficiency

Keep up to date with safety

Just look at your dashboard. The real-time data, fed from the alarms, via the Gateway, to the Cloud portal can be viewed on any device and configured to suit you.

The dashboard acts as a hub, keeping you up to date with any alarm events or maintenance information, with features including:

- Real-time alarm status
- Fault status
- Text alert and e-mail notification for both Fire/CO and fault events
- Installation reports
- Replacement and fault reports

HOW THE Ei1000G GATEWAY WORKS



The key is Aico's unique SmartLINK technology. Our next-generation Radio Frequency Wireless Interconnection enables each compatible alarm to connect with others in a property with no tricky cable runs.

Adding the SmartLINK Gateway also means alarms can collectively transmit data to the Cloud portal to provide real-time monitoring. The Gateway is a mains-powered roaming 2G GSM-based device with battery back-up too, ensuring the maximum connectivity possible, without the need for local broadband or Wi-Fi services.



Simply plug in Ei3000MRF SmartLINK modules for wireless interconnection between alarms and to communicate with the Ei1000G SmartLINK Gateway.

Install the Gateway to link to the SmartLINK Cloud Portal and push events from the alarms to it as they happen.

Set up the Cloud portal to provide:

- Live monitoring of connected SmartLINK alarm systems
- Details of system installations
- Notifications of alarm activations and system events via alert; text message or e-mail





TRAINING

3

3

TRAINING

CENTRE OF EXCELLENCE

The Centre of Excellence is our state-of-the-art training, meeting and education facility at our head office in Oswestry, Shropshire.

Spread over the lower of three floors, the building houses a range of rooms and demonstration areas designed to support customers from across the industry.

Breakout Room

With a bespoke integrated AV system incorporating two 75" screens and a 55" TV screen, the Breakout Room is ideal for small meetings, networking and refreshment breaks. The room seats up to 60 people with two kitchen areas including coffee machines.

Ember Place

Ember Place is a fully furnished mock bungalow, comprising of a 60's living room, 90's kitchen and a futuristic bedroom. All areas demonstrate Aico alarms in situ, to help educate all visitors on Fire & Carbon Monoxide risks within properties.

Technical Workshop

The newly extended workshop seats up to 64 people and is a hands-on area for training on installation and wiring. The fully equipped workshop allows visitors to get up close with our products and is also the setting for many Expert Installer training options. The workshop also includes a specially made smoke chamber allowing for live fire demonstrations providing an innovative way to understand the dangers of fire and how the alarm sensors work to detect the incidents.

Auditorium

The Auditorium is perfect for presentations and conferences, seating 116 people. It is equipped with a 4m projector screen, 4k projector and electric blinds.

Flexible Meeting Room

The flexible meeting room is ideal for meetings and training sessions. Seating up to 40 people comfortably around two tables, the room contains presentation facilities including an interactive smart board and lectern.



OUR FACILITIES



Auditorium

- 116 seats
- Used for conferences and presentations
- 4m projector screen with a 4k projector
- Electric blinds

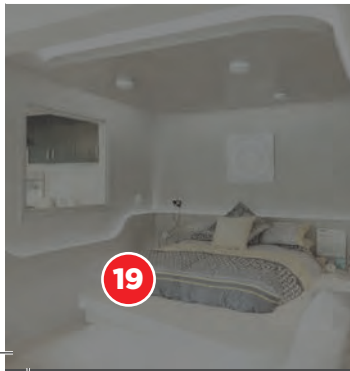
Ember Place

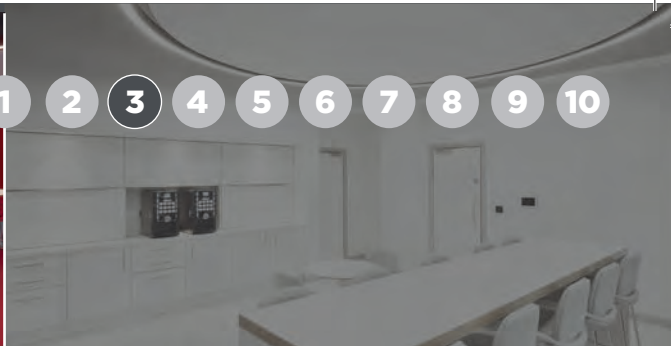
- Fully furnished mock bungalow fitted with Aico alarms to help demonstrate alarms in situ
- 60's living room, 90's kitchen and a futuristic bedroom



Flexible Meeting Room

- Flexible meeting room for the local community
- Seating up to 40 people around two tables
- 1 x Interactive screen





1 2 3 4 5 6 7 8 9 10

Breakout Room

- Can accommodate up to 60 people
- Used for small meetings and networking events with refreshment breaks
- Kitchen facilities with two coffee machines
- 2 x 75" TV screens and 1 x 55" TV screen
- 2 x 4m circular custom built light features



Technical Workshop

- Seats up to 64 people
- Used for Expert Installer and CSR fire awareness sessions
- Smoke chamber for live fire demonstrations
- 1 x 86" interactive screen and 1 x 75" screen



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MOBILE UNITS

All the training and support installers and specifiers need.

Our Award Winning CPD accredited Expert Installer Training programme can be delivered from our Centre of Excellence and our Mobile Training & Demonstration Units across the UK. We provide an exceptional level of bespoke training, development and technical guidance, whatever your role.

Mobile Training & Demonstration Units

We have four fully equipped units, which travel the country with our Regional Specification Managers for hands on training sessions including our free CPD training, a virtual tour of our factory and demonstrations of the latest technologies.

Ask your RSM for details.
www.aico.co.uk/contact-us



FLEXIBLE TRAINING ACROSS THE UK



EXPERT INSTALLER

Award Winning Expert Installer training



Our Expert Installer training is designed to support all of our customers whenever and wherever they need it.

Effective protection relies on having the best alarms correctly installed. That's why the free Expert Installer training scheme from Aico is designed to make sure Electrical Contractors have all the information they need to install domestic Fire and Carbon Monoxide Alarm Systems.

Training is broken down into modules so you can choose the right topics for you and your team. Many of the modules are CPD accredited, allowing you to earn up to 5 hours and 15 minutes of CPD time.

Be part of



Register today at

www.aico.co.uk/expert-installer



What is covered?

- ✓ British Standard - BS5839-Part 6
- ✓ Building Regulations for Domestic Fire Alarm Systems
- ✓ System Categories & Grades
- ✓ Smoke Alarm Sensor Types
- ✓ Carbon Monoxide Standards and Legislation
- ✓ System Installation
- ✓ Alarm Interconnection
- ✓ Alarm Data Extraction
- ✓ Plus many more add-on modules



EVOLUTION OF SERVICES

A connected
community
built to support
Expert Installers

#GetConnected
and find out more

[aico.co.uk/
community](https://aico.co.uk/community)

Discover opportunities, interact,
engage and share your knowledge
to earn rewards.



CONNECT
with fellow
professionals



LEARN new skills
to earn points
and receive prizes



REWARD for the
first 1,000 expert
installers to join

Win!

**Monthly
prizes of up
to £500**

#GetConnected

APPRENTICESHIP PROGRAMME



Create your own story

Education, Quality, Service and Innovation.

At Aico we pride ourselves on high levels of employee development and encourage career progression, making Aico the perfect environment for apprentices to thrive.



“ Aico is a great company which actually rewards hard work, I have been given lots of exciting opportunities I wouldn't have elsewhere!”

Kieran Smith - Technical Advisor Apprentice



“ I was interested in an apprenticeship at Aico as I knew there were opportunities to progress in a career.”

Ella Shail - Sales Apprentice



“Our structured and flexible approach to our apprenticeships ensure that we provide the right support and environment for learning.”

Neal Hooper - Managing Director

“SBC Training is honoured to be supporting Aico with their apprenticeship development programme. The use of the EDA product knowledge modules further support the existing, off the job training provided and we see this as a great opportunity to help provide synergy across the range of apprenticeships that we provide for Aico.”

Colin Thaw - Managing Director, SBC Training



BE PART OF OUR STORY

**Are you looking for a new career opportunity?
Are you looking for your next step after school?**

Aico's apprenticeship programme is a rolling programme with job opportunities appearing throughout the year.

For more information on how to create your own story, please contact us and keep connected.





SERVICES

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SERVICES

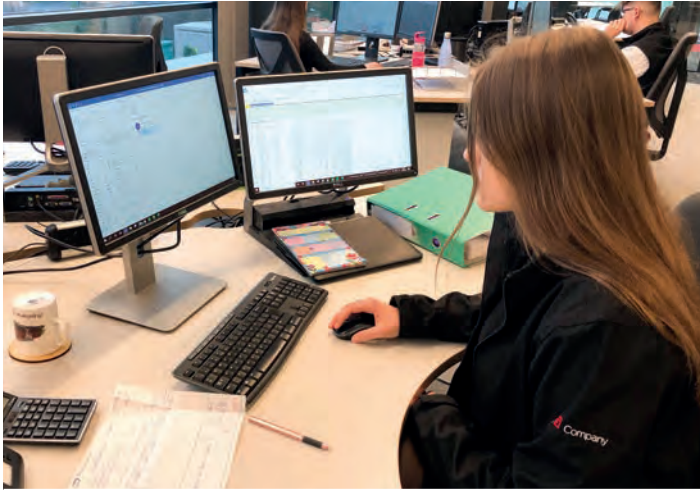
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“ Here at Aico, we are committed to delivering outstanding customer service at every stage, whether this is through our RSM’s consulting on alarm specification or our dedicated in-house teams for after sales support.”

Neal Hooper, Managing Director

MEET THE TEAMS



Internal Sales

“ The internal sales team perform many roles within Aico, from answering and filtering calls coming into the business (over 73,000 last year), dealing with end users and wholesaler queries to processing every order that comes into the business. We also provide a support service to the external sales team out on the road.”

Kelly Hodgetts, Internal Sales Manager

Finance

“ Our finance team are responsible for collecting an average of £13m cash a month (based on 2019) from our network of over 2,500 customers. Tasks are rotated between the team members ensuring each team member is responsible for every aspect of the finance role. The team are committed to providing an excellent service in keeping with Aico's values.”

Ian Watman, Finance Manager



IT & Operations

“ IT, health and safety, ISO accreditations, and facilities management form the key parts of the operations team. The team deals with the day-to-day running of the infrastructure and services required to keep Aico running smoothly.”

Lee Duffy, Operations Manager

Technical

“ Our in house technical team are always on hand to help and advise electrical contractors, home owners, landlords, architects as well as building control with queries over the phone, email and live chat. The team specialise in sharing best practise in fire protection and providing in depth knowledge of standards, regulations and legislation throughout the UK.”

Andrew Speake, National Technical Manager

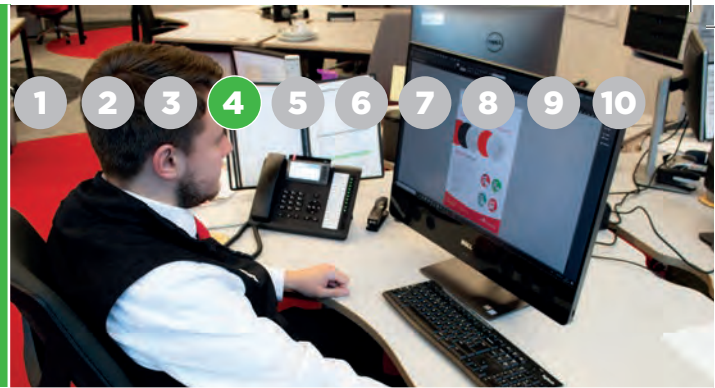


Marketing



Our in-house marketing team work together to design, create and manage a variety of marketing campaigns. We work together to formulate strategies that work across traditional and digital platforms to engage with our customers through a variety of educational and informative channels."

Joanne White, Marketing Manager



RSM



The role of an Aico RSM involves working with a varied client base including; local authorities and housing associations, private landlords, contractors/installers, distributors/supply chain and fire service/other Industry groups. Education plays a big part of what an Aico RSM does on a daily basis, either at our Centre of Excellence in Oswestry, on one of our mobile units or at the customers' premises."

Steve Trafford, National Sales Manager

Warehouse



The warehouse team are responsible for the distribution of goods throughout the UK. In excess of 100,000 boxes despatched nationwide every year."

Lee Duffy, Operations Manager



WHAT DO OUR CUSTOMERS THINK?

“ As a long standing customer, Sheffield City Council has worked closely with Aico to improve fire safety for our residents and properties; consequently we have always found them approachable in accommodating our (sometimes unique) requests. The support we receive always goes that extra mile and advice given has always been frank and trustworthy which is much valued within our industry.”

Peter Marr, Senior Officer (Electrical) Sheffield City Council

“ A huge thank you to Kelly for helping with my alarm problem this morning. She was very clear with her instructions, very patient with my inane questions and we now have a quiet house again. Thanks Kelly - you're a life saver!”

Alex Pegler, Customer feedback via email



“ Thank you for having our members of staff and our customers that came for the training at the Aico facility... In the future we would like to bring more customers, especially from the social housing side, to show them what is possible with the new Aico products.”

Rob Cookson, Branch Manager at Links Electrical Supplies Ltd

“ I recently had to contact your customer services for advice on a smoke alarm. The customer advisor I dealt with was incredibly helpful and is a credit to Aico. Her name was Joanne Massey, the advice she gave me was exactly what I needed.”

Trev, Customer feedback via email



AWARDS

5

AWARDS

5

AICO AWARDS

Here at **Aico**, we pride ourselves on the high quality products and services that we offer. This is reflected in the awards we have been nominated for, become finalists in and that we have proudly won. The recognition we have received for our

innovative products, our training scheme and CSR efforts instils a deep sense of achievement.

Thank you to all in our community and industry that have supported us.

- **Aico Best Overall Supplier**
Electrical Wholesaler Awards 2018
Highly Commended
- **Aico Training Provider**
Electrical Wholesaler Awards 2018
Winner
- **Aico Best Manufacturer Supply Chain Initiative**
ECA Industry Awards 2018
Winner
- **VR, Best Use of Technology on a Stand Housing 2019**
Winner
- **Aico Community Initiative of the Year**
ASCP Safety and Compliance Awards 2019
Winner
- **Aico Best Supply Chain Initiative**
ECA Industry Awards 2019
Winner
- **Aico Business in the Community**
Shropshire Chamber Business Awards 2019
Winner
- **Aico Commitment to Delivering Training & Enhancing Student Experience**
Serc Business Awards 2019
Winner
- **Aico Company Culture & Sustainability**
The Lotus Awards 2019
Winner
- **Aico Best Customer Service**
Manufacturer/Supplier Electrical Wholesaler Awards 2019
Runner Up
- **Aico Customer Service Excellence**
ASCP Safety and Compliance Awards 2019
Runner Up
- **Ei3028 Best Safety/Security Product**
Electrical Wholesaler Awards 2019
Winner
- **Ei3028 Innovative Product**
EEM Building Communities Awards 2019
Runner Up

AICO AWARDS



ASCP - Safety & Compliance Awards 2019

24th April 2019

Celtic Manor, Newport

Community Initiative of the Year 2019 - Winner

Aico's 'Aico in the Community' team is part of our Corporate Social Responsibility (CSR). Aico in the Community supports education, charities, volunteering, innovation and enterprise, with the aim of being involved in the local community and UK wide projects.



Shropshire Chamber Business Awards 2019, Celebrating Business Excellence

14th June 2019 | Telford International Centre, Telford

Business in the Community 2019 - Winner

Aico were very proud to be shortlisted for three of the 2019 Shropshire Chamber of Commerce Business Awards. Since launching our 'Aico in the Community' initiative, we understand the importance of continued support for education, charity, building relationships with community groups and working with local businesses and organisations.

Staff members are encouraged to volunteer within their working day to participate in school engagement opportunities and charitable organisations. Being recognised for these awards is extremely motivating for all of our team and enables us to demonstrate our passion to support and be a part of our community.

Jane Pritchard, Community Liaison





Lotus Awards for Workplace Culture

Lotus - Culture 2019 - Winner

Your business culture underpins how engaged and productive your colleagues are daily and whether they choose to stay with you over your competitors. It's the differentiator in how you deliver your service or products to your customers.

Lotus - Sustainability 2019 - Winner

The Sustainability Award aims to increase awareness of sustainable business best practices and demonstrate how sustainable business benefits companies, the environment and all stakeholders, today and for the future.



Electrical Wholesaler Awards 2019

**Best Safety/Security Product
(Ei3028 Multi-Sensor Heat & CO Alarm)**

Awarded for the very best overall product launched between January 2019 and January 2020 that is available to purchase through electrical wholesalers.

Electrical Wholesaler Awards 2018

Best Training Providers

This category is open to any electrical wholesale company that has demonstrated an outstanding commitment to providing training initiatives for their team.





ECA Industry Awards 2019
Best Supply Chain Initiative 2019

ECA Industry Awards 2018
Best Manufacturer Supply Chain Initiative 2018

Electrical Contractors Association (ECA) - 'Best Supply Chain Initiative Award', awarded to any electrotechnical manufacturer, wholesaler/distributor, of good industry standing, who has been supplying any part of the electrotechnical sector.



Shropshire Chamber Business Awards 2019



Lotus Awards 2019



35

ECA Industry Awards 2019



Electrical Wholesaler Awards 2019



EVENTS

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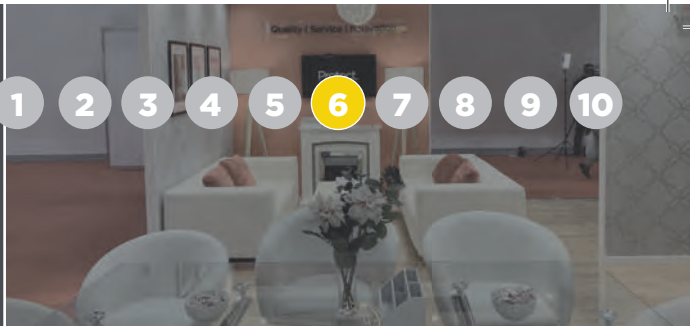
EVENTS

6

117

events attended
in 2019

Over
6,000
Expert Installers
trained in 2019



Over
600 CPD
hours delivered across
events in 2019



The Aico Mobile Training &
Demonstration Units have
been used over
300
times in 2019

FIREX
INTERNATIONAL
19-21 MAY 2020
EXCEL LONDON UK

ASCP 2020
Safety & Compliance Conference
20-21 May 2020 | Celtic Manor, Newport

PROFESSIONAL ELECTRICIAN
ELEXSHOW
The Electricians' Exhibition

smart home
FOR ASSISTED LIVING

HOUSING 2020
23-25 JUNE MANCHESTER CENTRAL
The Clearest insight of Housing's smartest conference and Britain's largest training event



140
events in 2020



3 events
over 3 days
Firex, Housing 2020
& Screwfix Live

Celebrating our
30th Anniversary
at Firex 2020 with a champagne
reception

13 events over 2 days
including Elex Shows, The Smart Home
Exhibition, ASCP Safety & Compliance
Conference and Homes 2020



HOUSING 2019

Housing 2019, is Europe's largest and most inclusive housing festival and annual conference, which examines and debates the biggest challenges facing the sector, featuring keynote addresses and panels from government officials and leaders in the housing sector.



Best Use of Technology on Stand Award



Launch of Resident Safety Campaign



EVENT STANDS



“ It has been a pleasure working with the Aico team on this project and throughout 2019. We wish them every success for 2020 and look forward to delivering their upcoming stands in the New Year!”

William Magee, Sales Executive
Creative Eight



AR & VR



“ We are delighted to work in partnership with Aico to host their first experience of Virtual Reality on their large stands this year. We look forward to working with Aico to help to educate regarding Fire and Carbon Monoxide safety and help people understand how they can do this.”

Steve Birch - Managing Director
Altro-Orbis



FILM & ANIMATION



“ As a media production company we strive to bring ideas to life. Working with Aico has allowed us to form a strong partnership, working together to create some really fantastic projects which have seen significant results. Everyone we have worked with have been brilliant and always helpful with what we need. We always feel like we're part of the team and look forward to continuing this great working relationship. Thank you.”

Peter Sims - Managing Director, 7Video





7

AICO IN THE COMMUNITY

AICO IN THE
COMMUNITY

7

AICO IN THE COMMUNITY

Aico in the Community, Aico's CSR initiative, was developed to help schools, colleges, universities, charities and community organisations to achieve their goals and to help build sustainability, now and in the future.

Seeking to support local and national organisations across the UK by focusing on four core areas; **Education, Volunteering, Business Enterprise and Charity**, our aim is to give back to our community.



“ The aim of our CSR programme is to be able to give something back to our communities. We strive to make a difference, create safer communities and sustainable futures.

Since establishing the programme, with determination and commitment from all colleagues ‘Aico in the Community’ has grown from strength to strength. We are extremely proud to be able to support in the way that we do and we are very busy with current ongoing CSR activities.

Aico have an exciting CSR plan in place for 2020 and beyond, with the focus being to successfully bring about the goals that we have set out to achieve.”

Jane Pritchard, Community Liaison

If you would like to get in touch with Jane please e-mail jane.pritchard@aico.co.uk or call **01691 664100**.

AICO'S CSR PROGRAMME

As the market leader in home life safety, we strive to deliver safer homes through engaging with our communities to educate and promote best practice. Our CSR programme enables us to do just this, ‘Aico in the Community’ was developed to provide support to both local and national educational as well as charitable organisations in building sustainable futures for our communities.

Since launching ‘Aico in the Community’ in January 2018, the programme has been a great success and has grown significantly. There is a CSR team of colleagues led by Jane Pritchard that coordinates the programmes. In order to achieve the aims and goals of our CSR programme, we focus on core areas; education, business enterprise, volunteering, charity and our environmental impact.



EDUCATION

Aico understand the importance of supporting education, realising the pressures that schools are under financially.

There is a desire to work closely with schools and colleges within our community and we are constantly embedding activity into our work ethos. Staff members volunteer their time to run on-going Fire Safety Awareness Sessions for students in schools, as well as at our Centre of Excellence training facility in Oswestry. This teaches young people through visual interactive engagement about home life safety, by raising awareness of fire hazards within the home and the dangers of Carbon Monoxide.

Aico's apprenticeship scheme, launched in 2018 has also been a success. We see apprenticeships as an investment, as well as providing excellent career opportunities to local young people.

Meg Murphy, Careers Guidance and Inspiration Officer at The Marches School, Oswestry comments;

"Aico staff have attended our careers days, Speed Networking Events and speaking to 250 students in small groups throughout the day. We have also been lucky enough to take groups of students to Aico, where they have learnt about fire safety. Aico are committed to engaging with schools and the local community and students have benefited tremendously from their involvements. I look forward to inviting them to career events in the future."



BUSINESS ENTERPRISE

As Patrons of the Shropshire Chamber of Commerce, we attend local networking events to encourage working with local companies providing a variety of services. Local suppliers are always given the opportunity to tender for new work and our new building tender was won by a local contractor.

We offer our Centre of Excellence facilities to local organisations and charitable trusts for them to run their own events and meetings to promote the work that they do.



ENVIRONMENTAL IMPACT

Aico is an ISO 14001 accredited company, we look to continually reduce our environmental impact year on year.

Our packaging is made from recycled material and is 100% recyclable. All of our waste is sorted and 93% of our waste produced is either recovered or recycled. We reduced our plastic waste by 1000kg last year.

Aico have recently completed a new headquarters on a greenfield site in Oswestry. During the planning stages, every effort was made to reduce the project's environmental impact, including elements that will benefit both wildlife and residents.



CHARITY AND VOLUNTEERING

As part of our aim to continually support and build relationships with local community groups and charitable organisations, we assist by offering volunteering opportunities for staff. Aico encourages all employees to take time out of their normal working day to volunteer within their communities. Each employee is given two days per year to take part in such activities. Examples of volunteering activities include staff packing Christmas hampers at our local foodbank, raising foodbank awareness and collecting food donations in supermarkets and fundraising for a local charity by packing bags in a local supermarket.

Recently staff have helped at a hospice distribution centre, sorting second-hand donations for resale and we continue to look for opportunities in which we can help within our community.

Aico's support to charities is on-going. Macmillan Cancer Support was our Charity of the Year 2019. Over 50% of staff successfully completed multiple fundraising challenges and sporting events last year, including a twenty-six mile hike, 10k runs, cycling challenges and a charity race night, raising funds for a charity very close to many hearts.

We have various charities that our staff will be supporting in 2020 across Shropshire, through volunteering opportunities and fundraising activities. We will be focusing on areas including addiction, poverty, domestic abuse and local youth issues.



SUMMARY

Aico will continue to develop and expand our CSR programme, we are passionate about what we do, we are giving something back to our communities, creating safer communities and helping to make a difference, now and in the future.



“ On behalf of Macmillan Cancer Support, I would like to say a huge thank you to everyone at Aico for everything that they have done to achieve their amazing fundraising total of £20,100 in 2019. It has been a pleasure being involved and supporting the team in their various activities with everyone working together to achieve this fantastic total.

Money raised by supporters like Aico can help fund a wide range of Macmillan services, for example, £20,100 could pay for a Macmillan nurse for 94 days, helping people living with cancer and their families receive essential medical, practical and emotional support. Alternatively, this donation could help fund a service like the Shropshire Macmillan Welfare Rights Service, which offers free, confidential welfare benefits advice for people affected by cancer in Shropshire. The service aims to help people living with cancer cope with the financial cost of cancer and £20,100 could help run a Benefits Advice Service like this for over 80 hours. Thank you again to Aico for helping people living with and beyond cancer. We are very much looking forward to continuing working together in 2020.”

Kate Thomas, Regional Fundraising Manager, **Macmillan**

**MACMILLAN
CANCER SUPPORT**



“

I just wanted to say thank you to Aico for the fantastic hospitality and for the wonderful donation. It really means a lot to us. Things have been very challenging this year for The Movement Centre with the NHS cuts, so support like that of Aico's really does make a huge difference. We all loved having a tour of the amazing building and we really appreciate the offer of using the facilities in the future. We really cannot thank Aico enough.”

Victoria Handbury-Madin, Chief Executive, [The Movement Centre](#)





COMMUNITY TIMELINE

10th January 2019

Derwen@Walford visited the Centre of Excellence for a Fire Safety Awareness day.

Liam Edwards, Co-Ordinator at Derwen@Walford, commented:

“It was important for us to work with Aico to link the day with employability skills, as this is an essential part of the students learning at the Derwen College. The students experienced a fantastic opportunity to look at various career paths and transferable skills in the workplace.”



7th March 2019

Jane and the team attended The Apprenticeship Show 2019 to speak with students about Apprentice opportunities. #ApprenticeShow2019 #NationalApprenticeWeek #NextGeneration



22nd June 2019

Oswestry Midnight Ride

The annual 'Midnight Ride', 119 riders cycled the 72-miles, which started and finished at our Centre of Excellence in Oswestry with the turnaround point being a 12-mile lap around Lake Vyrnwy. Our Product Development Manager, Michael Wright participated in the ride. Aico staff volunteered to support the event by helping with food and refreshments for the riders before and after their ride. It turned out to be a very successful event and raised £2,500 for Severn Hospice.



January
2019

February
2019

March
2019

April
2019

May
2019

June
2019

11th February 2019

Jane Pritchard was appointed as the main contact for Aico in the Community.



7th April 2019

Whitchurch 10k

Kelly, from our Sales Department represented Aico at the Whitchurch 10k.



20th May 2019

Aico team held a charity Horse racing night in aid of Macmillan.



15th June 2019

26 Mile Jurassic Walk

10 members of the Aico team took part in the Macmillan, Jurassic Walk.



19th July 2019

The Aico team took part in a sleep out at Shrewsbury Town Football Club. For one night only, the team slept on cardboard with a sleeping bag to help raise money and awareness for the many people who are homeless. Thank you to #STFCSleepout2019 for organising this raising awareness event. #SHREWS4ALL



15th August 2019

During August, Aico staff took part in some outdoor maintenance and made two visits to Hope House Children's Hospice in Morda, Oswestry.

Staff members volunteered their time to carry out the painting and decorating of sheds and benches and general maintenance of the garden. Staff were also given a tour of the hospice and were shown the amazing facilities they have available to them.

Jim Rowlands, from the Hope House Maintenance Team commented:

"A big thank you to the Aico staff that volunteered to come along and help us with some jobs around the hospice gardens. We all had a great time and got lots of essential jobs done around the Hospice. It's great when people can come along to give us some help and see what we do. Once again a big thank you and we look forward to perhaps seeing you for a visit in the not too distant future"



13th October 2019
Oswestry 10k

Aico staff Laura Opechowska, Louise Reid, Alex Garmston, Matthew Small and Ady Jennings took part in the Oswestry 10k 2019, despite the rain and the challenging route, all members of the team did RUNbelievably well! #AicoInTheCommunity #ChallengeYourself



22nd September 2019

7 members of the Aico team took part in the Ludlow Cycling Festival.



14th November 2019

Aico and the EIC join forces to support the understanding of mental health awareness.



27th November 2019

Santander Breakthrough Event

28th November 2019

Shropshire Chamber Meeting - Manufacturing Events



9th December 2019

On the 9th December we invited 7 year old Stanley to our new home for a VIP tour after he replicated our new HQ on Minecraft. Stanley got to meet the whole team and even helped the warehouse with packing an order! He finished off his tour with a special goodie bag, presented by Managing Director, Neal Hooper.

#SupportLocal #SuperFan



12th December 2019

On the 12th December members of the Aico team helped support the Oswestry Cambrian Rotary Santa Sleigh, which walk the streets of Oswestry each year to help spread Christmas cheer. The Rotary Club is supported by volunteers, including staff from Aico and The Movement Centre. It was an amazing atmosphere and helped towards raising a total of £7,300.



July 2019

17th July 2019

Aico in the Community team took part in a STEM based workshop day for students at the Hadley Learning Community School (HLC) in Telford.

Natalie Stewart, STEM Coordinator at HLC commented:

"Aico provided an engaging, interactive and educational STEM activity for our students STEM day at HLC. All of the students have said how much they enjoyed the activities, learnt a lot about fire safety and asked if they are coming back next year already."



August 2019

13th September 2019
Shrewsbury Coracle Race

Aico attended the annual Coracle World Championship which took place at the Pengwern Boat Club in Shrewsbury.

This was the second successive year Aico had attended the event and this time entered two teams, 'Aico Tubbies' who were rocking the fantastic Teletubby costumes and 'Aico Close Boat No Cigar' who went for the Super Mario theme. Both teams were captained by experienced veterans of the Coracle World Championship Race, Matthew Small, Commercial & Finance Director and Alex Garmston, Marketing Executive.



September 2019

4th October 2019
Windermere Way Mission

The Aico team took part in the Windermere Way Hike, a 15-mile walk around Lake Windermere, raising money for Macmillan Cancer Support.



October 2019

15th November 2019

Team Aico took part in the annual BBC Children in Need event and raised £231.00.

#TogetherWeCan #ChildrenInNeed2019 #Pudsey



November 2019

4th December 2019

Shropshire Wildlife Trust, Meres and Mosses Business Environment Network event.



December 2019

13th December 2019

Aico staff members Matt, Ryan and Lorna joined volunteers from Practice Plan and staff from the Oswestry and Borders Foodbank at the Albert Road Evangelical Church, Oswestry. Together, they packed an amazing 197 Christmas Hampers for the local community. #SupportLocal



January 2020

10th January 2020

Aico were delighted to be taking part in the Shropshire Star STEM Challenge 2020. Aico will be working with Mary Webb School and Science College, based in Pontesbury and will be providing two mentors, Michael Wright, Product Development Manager and Samuel Marston, Technical IT Apprentice, who will be assisting and supporting students to put together their STEM projects.

Samuel Marston, comments: **"I am excited to be given the opportunity to mentor this project. Our aim is to inspire and engage young people in the world of STEM and demonstrate how these skills are very applicable to the world of work. I have some interesting ideas already in mind for this project and I look forward to working with students at the Mary Webb School."**

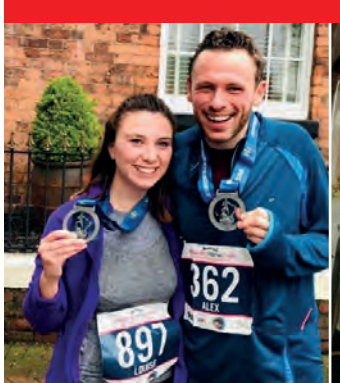
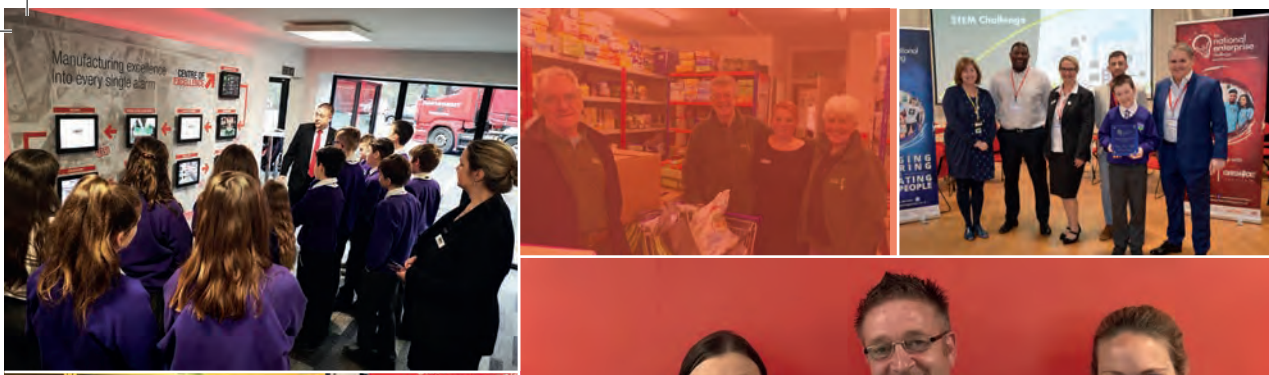


" We are very much looking forward to working with the Aico team in the future... This is an exciting opportunity for us in school and we are extremely grateful to staff at Aico for all their help and support in 2019."

Mandi Jones, St Martins School, Shropshire (Local Secondary School)

" We are pleased that Aico agreed to support a tour of their offices and distribution centre, looking at various career paths and skills needed to achieve a successful career. These practical demonstrations opened the eyes of all attending, it showed realistic, honest example of day to day living."

Peter Leddington, Derwen College, Shropshire



AICO
CSR
FACTS &
FIGURES
 since 2018

350
 Volunteer hours
 completed



40
 Educational visits



Educating over
1,000
 Students



35
 Organisations have used
 our facilities FREE of
 charge



Saving companies over
£20,000
 On hire fees



£200,000
 Donated to charities



8

AICO VALUES



TRUST

Be **Respectful, Genuine**
Reliable, Open and Honest
Always show **Integrity**



PASSION

Be **Enthusiastic, Innovative, Driven**
Always **Embrace Change**
and take **Pride**



SHARE GENIUS

By **Collaborating** and **Sharing Knowledge**
Being **Open Minded**
Learning from Mistakes
Speaking Up when you need help



TEAMWORK

Through **Supporting Each Other**
Communicating, Embracing **Equality**
Having a **Positive Attitude**
Being **Respectful** and **Kind**



ACCOUNTABILITY

Through **Taking Responsibility**
Delivering on Promises, Leading by
Example, Being **Accurate**, Providing **Quality**
Services, Being **Focused on Results**



SAFER COMMUNITIES

By **Making a Difference**, Sharing **Best**
Practice, **Saving Lives** by **Educating**
people and Creating **Sustainability**

THE LENCIONI MODEL

The Five Behaviours of a Cohesive Team profile system is based on The Five Dysfunctions of a Team: A Leadership Fable by Patrick Lencioni.

This new profile was developed by Lencioni and his team at the Table Group, and in collaboration with and powered by Wiley's Everything DiSC model.

The five behaviours Lencioni identified will result, if each is maximised, in a team that operates as efficiently and effectively as possible. The behaviours are Trust, Conflict, Commitment, Accountability, and Results. Each behaviour in the model builds upon the previous and supports the others. The team profile and facilitated programme lets team members know how they and the team are doing, and how they can become more cohesive.

The Five Behaviours of a Cohesive Team Model



TRUST

“ Trust is essential in creating a successful team. Trust requires individuals to be vulnerable with one another and is the core in building relationships.”

Andrew Speake - National Technical Manager



TEAM BUILDING

“ Working through each level of the Lencioni Pyramid has been challenging and still can be at times but this is part of becoming a stronger team. It is vital for us to work on all the behaviours of the model to provide the best marketing material we can for our customers.”

Louise Reid - Marketing Executive



ACCOUNTABILITY

“ Team Building has helped us understand not only the importance of accountability, but creating an environment where it is encouraged. This was done through assessing our values as a group, then what it meant when we apply them.”

Samuel Marston - Technical IT Apprentice



CONFLICT

“ Open conflict is positive, as all voices are heard which helps resolve conflict that is unresolved, by having open, honest discussions and sharing different ideas.”

Allen Biggs - Warehouse Operative

TRAINING & DEVELOPMENT

“ Together we have focused on knowledge, skills and behaviours that make teams and organisations successful. This has enabled everyone to review their personal and team effectiveness and consider how to be even more successful.”

Roy Amyes - Learning & Development Specialist

50

1 2 3 4 5 6 7 8 9 10

COMMITMENT

“ As a new member of the Aico team, it is refreshing to see such a high level of engagement in my colleagues. There is a real sense of commitment running through each department ensuring that, whatever our job role, we are all striving to improve together.”

Alex Parker - Regional Specification Manager



RESULTS

“ To focus on results as a team can be a challenge. Through our sessions we have learnt that if we challenge ourselves, each other, be open, honest and not afraid to expect the best from our colleagues, the results should speak for themselves.”

Ian Watman - Finance Manager



VISION

The leader in home life safety, promoting best practice, engaging with our communities and delivering safer homes.



All the teams within Aico have been involved in team building from the management team right through to the warehouse. What I have seen is an energised group of people who understand each other more, who have got to know each other more and therefore are working better together and have an understanding of how each other works. People are everything we are about, first and foremost the company is built on people. We can have exceptional product, service, quality and innovation but it all comes down to people.”

Neal Hooper, Managing Director



9

PARTNERSHIP & COLLABORATIONS

PARTNERSHIP & COLLABORATIONS

In any industry it is important to build partnerships and work collaboratively. Aico have worked with many organisations, housing associations, councils, industry bodies and contractors, to gain feedback on products, produce campaigns and case studies to show best practice across the fire industry.



Collaborated with...



Listen. Engage. Support.

Customer feedback is key to our success

FIFE COUNCIL

The development of the Aico SmartLINK Gateway has been greatly influenced by RSL's and their teams, through extensive feedback and rigorous trials that have significantly shaped the final product; Aico designed this alarm management system to assure tenant safety at any time. As the pinnacle of Aico's technology, this pioneering product facilitates the safety of tenants at all times and aids with compliance across housing stock, ensuring ease of monitoring for RSL's and clear, actionable intelligence.

Aico have always been at the forefront of Radio Frequency (RF) technology and are now leading the way in revolutionising this technology with real-time data monitoring. By using in-built GSM data connection and RF interconnection to interface with Aico alarms and accessories, easy installation and reliable connection is assured, meaning full visibility of connected RF systems.

Although designed for SmartLINK, the Ei1000G is backwards compatible and therefore will also give visibility to RadioLINK+ systems. Events are reported directly as they happen via the online portal, which gives accessible intelligence that can be actioned, reported on and documented.



The Ei1000G SmartLINK Gateway aims to improve efficiency, reduce costs, aid with forecasting and compliance and enable smart asset management.

Fife Council served as a trial site for the SmartLINK Gateway, Lead Officer Jim MacDonald commented:

“ In a building that relies on residents for access, we can monitor alarm systems remotely to make sure everything is working correctly, and the tenants are kept safe. The main benefit of this product would be saving time and money while getting an immediate response, rather than going through the normal procedures. We have always found that Aico is very adaptable in working with clients, such as ourselves, to make sure the products are fit for purpose.”

Jim MacDonald,
Lead Officer
Fife Council



THE STANDARDS HAVE CHANGED

Aico and SELECT are working in partnership to provide information on the new standards in Scotland.

This resulted in the launch of an essential guide to help inform and educate the public on the new regulations about Smoke, Fire and Carbon Monoxide alarms.

Under the new regulations, by 1st February 2021 every home in Scotland must meet the 'Tolerable Standard' by having smoke alarms in every circulation space, smoke alarms in the rooms most frequently used, a heat alarm in the kitchen and a Carbon Monoxide alarm where there is a fuel burning appliance or flue. All fire alarms must be interlinked to form an effective warning system.

To help compliance with the new ruling, Aico and SELECT produced a comprehensive step-by-step guide detailing exactly what is required in all properties including Social Housing, Private Rented Properties and Domestic Dwellings.

Dave Forrester, Head of Technical Services at SELECT, said:

“Although consumers and landlords don't need to comply with the new regulations until 2021, it is vital to raise awareness about exactly what needs to be done. This new support tool is designed to give an easy-to-follow overview of the changes, helping people across Scotland understand what they have to do and why.”



Aico welcomes this increase in Fire and CO protection across all homes in Scotland as we are committed to improving Fire and CO safety within the home. This change takes a great step towards safer homes.

If you would like a copy of this, please visit our Guides and Publications page at www.aico.co.uk



THE CUSTOMER **JOURNEY** FROM INITIAL MEETING TO AFTERCARE

At Aico, we pride ourselves on not only being a Fire and Carbon Monoxide alarm distributor, but “going the extra mile” in terms of the extra services we offer to our customers. This is to help ensure projects run smoothly from concept to aftercare.

Our Regional Specification Managers (RSM's) carry out a 360-degree support role to achieve this. Their role is to fully support Registered Social Landlords and Housing Associations all the way through from specification, to training their contractors for installation and beyond to maintenance and after support.

To demonstrate a typical Aico customer journey, Lilu Miah, Building Surveyor for Peabody Housing Association, London, talks us through how a tower block specification was supported by his RSM, David Cunningham. David and Lilu had been working together for 18 months to ensure that the outcome was cost effective and met the requirements for Peabody, also ensuring minimal disruption for their Tenants.

For more information and to view our video surrounding the customer journey, please view our News & Events page at www.aico.co.uk



David has been very, very supportive in terms of explaining the product, guidance and training to not only Peabody staff but sub-contractors as well. He has always been at hand when we have needed him, so that has been very valuable to us.”

Lilu Miah, Building Surveyor, Peabody



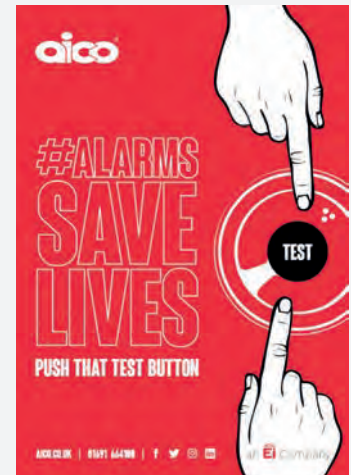


10

RAISING AWARENESS

AICO CAMPAIGNS

Aico combines commercial and social marketing techniques to increase reach and interaction for campaigns. Aico have a culture of working together as a team to spread the message far and wide. This, combined with a collaborative focus with partner agencies and industry bodies has provided a successful approach.



#AlarmsSaveLives

2019 saw the launch of our new raising awareness campaign 'Alarms Save Lives'. The campaign seeks to encourage people to regularly test their Fire and Carbon Monoxide (CO) alarms. A short, attention catching video is at the heart of the campaign which has been shared across social media platforms including LinkedIn, Twitter, Facebook and Instagram.

The one thing that it is vital to do with an alarm is to regularly test it to make sure it's working. A simple press of the test button on the alarm will inform you instantly and could save lives.

Neal Hooper, Managing Director of Aico, comments on the '#AlarmsSaveLives' campaign:

"We produce quality Smoke and Carbon Monoxide Alarms, but no matter what brand of alarm you have it's important to test them. '#AlarmsSaveLives' is an easy to remember phrase and the upbeat, concise video really drives the message home: test your alarms regularly to ensure all components of the alarm are working."



Councillor Phillip O'Dell, Harrow Council's Cabinet Member for Housing is supporting the campaign and said:

"It's the most important button in the house - press it regularly for peace of mind... it's a message we reinforce for our tenants all the time, and why we're fully behind Aico's campaign to encourage regular smoke detector testing. Thanks to our partnership with them, we're now offering our most vulnerable tenants even more peace of mind, in the form of a combined Smoke and Heat alarm and a combined Heat and Carbon Monoxide detector."

“ We have been working closely with Aico for many years, investing and improving fire safety for residents and properties alike. As a social housing provider, occupancy profiles mean training is always an on-going issue, as the weak link to any system is often the human element; therefore, reminders and re-educating is an ever constant. This is an excellent example of a simple idea being developed and improved when shared. A real positive when like-minded companies' philosophy is to strive for improvement.”

Peter Marr - Senior Electrical Officer
Sheffield City Council



GAS SAFETY WEEK

Aico supported Gas Safety Week, as part of their ongoing commitment to raising awareness of gas safety.

Pledging support for Gas Safety Week in September 2019, Aico went on tour as part of the 'Why Would You Risk It?' campaign, as a week-long initiative to coincide with Gas Safety Week, members of staff from Aico along with Aico's mobile demonstration unit visited five different locations within the UK, with the aim of raising awareness of Carbon Monoxide to the general public.

Steven Mwangi from Luton commented:

"It is great Aico are supporting Gas Safety Week 2019, raising awareness in the community and showing how important it is to fit a Carbon Monoxide alarm within a property."



Aico launched the **'Why Would You Risk It?'** campaign in March 2019. The campaign aims to highlight the risks associated with Carbon Monoxide, whilst providing information about how to stay safe. Carbon Monoxide is otherwise known as the silent killer, this is because you cannot see, smell or taste it and it can kill very quickly. Many people do not know the symptoms of Carbon Monoxide poisoning, as they are similar to flu. Each year 4,000 people are treated at A&E due to Carbon Monoxide poisoning.

Aico have produced several educational materials to support the campaign such as a pocket-sized guide to Carbon Monoxide Awareness and three short animated infographics. Neal Hooper, Managing Director of Aico comments:

"We are proud to be supporting Gas Safety Week raising the profile and awareness of gas safety. Aico are dedicated to providing high quality products to create safer communities and education is key to this mission."





Do you know the symptoms of Carbon Monoxide poisoning? Did you know Carbon Monoxide can kill quickly without warning?

As part of the campaign Aico teamed up with CORGI Technical Services, Association of Safety & Compliance Professionals and Newport City Homes to create an educational film highlighting the symptoms of Carbon Monoxide, the importance of maintaining gas appliances and fitting a Carbon Monoxide alarm and highlight the work of gas safe engineers.



“ It is very rewarding working in collaboration with Aico to raise industry standards to ensure people are safe in their homes. Aico are at the forefront with new fire safety technology and this is something NCH are keen to embrace with intelligent products that provide detailed information such as the Aico CO detector that provides critical information which can be downloaded using an App on your phone.”

Andrew Lloyd - Energy & Compliance Manager, Newport City Homes

Social media posts from the Gas Safety Week Tour



RESIDENT SAFETY CAMPAIGN

Aico partnered with Inside Housing, the weekly magazine for the UK Social Housing sector, to launch a four-month long campaign to heighten the awareness of resident safety at Housing 2019.

Aico took over the delegate lounge at the festival for an informal panel Q&A session with residents, chaired by Inside Housing's editor Martin Hilditch. At the same time, a competition was opened, asking to hear from housing associations who have run safety campaigns that have engaged residents with measured success.

The Resident Safety Campaign aims to promote best practice in resident safety and to enable registered social landlords to provide widespread safe places to live. It is intended to increase the awareness of a good strategy and provide practical advice that addresses the need for safety regarding Carbon Monoxide; issues surrounding gaining access to resident properties; and safety in supported living environments.

INSIDEHOUSING
**RESIDENT
SAFETY
CAMPAIGN**

powered by **aico**[®]

#SaferHomes4All



#SaferHomes4All

**JOIN THE CAMPAIGN TO IMPROVE
RESIDENT SAFETY AND PROMOTE BEST
PRACTICE ACROSS THE HOUSING SECTOR**

Tina Mistry, Regional Specification Manager for Aico who participated in the panel discussion for the Q&A session with residents, commented: **“Collectively our aim is to keep tenants and residents safe within their homes. Installation of Fire and Carbon Monoxide alarms is part of that process. The installation is the easiest part but it’s equally important that we empower and engage tenants, residents in the process prior to work starting and after the work is completed.”**

To keep updated on all the latest news and information regarding the campaign follow us on all social media platforms, all activity for the campaign will be accompanied by the hashtag **#SaferHomes4All**.

INSIDEHOUSING RESIDENT SAFETY CAMPAIGN

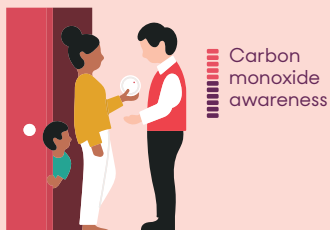
powered by **aico**[®]



“ There is nothing more important for social landlords than providing people with a safe, secure home. The new Resident Safety Campaign is designed to spread good practice in this area. We want to hear from tenants and landlords about what’s working best so we can provide helpful advice to other organisations. It’s vital that we keep looking for new ways to share learning and embed the very best safety culture across the housing sector.”

Martin Hilditch - Editor
Inside Housing

The campaign will highlight the following areas:





aico

aico

an aico Company

Thank you and here's
to the **future...**



Quality, Service & Innovation

Aico Ltd

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Oswestry
Shropshire
SY10 8NR

T 01691 664100

E enquiries@aico.co.uk

www.aico.co.uk

an  Company

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